

Kardex AutoStore™ Xperience Tour

CHRIS sports AG | Eschlikon, Switzerland 9 December 2026

Where growth meets automation

At its headquarters in Eschlikon, CHRIS sports has created a modern logistics environment designed to bring a growing product portfolio, multiple logistics locations and increasing customer expectations together under one roof. At the heart of the operation is an AutoStore™ system implemented together with Kardex.

With 30,000 bins and 30 robots, the system moves goods directly to employees for efficient picking and packing. The new headquarters and logistics centre covers more than 21,000 m² and combines logistics, offices and showroom space under one roof.

The customer

From a one-man business to a major sports distribution company, CHRIS sports has been bringing leading sports and lifestyle brands to market for more than 30 years. Its portfolio spans bike, sportswear, footwear and lifestyle products, including brands such as New Balance, arena and Giro. The Eschlikon headquarters brings the company's Swiss logistics together under one roof and supports both B2B customers and growing direct-to-consumer activities.

Today, CHRIS sports combines decades of experience in sports distribution with increasingly digital sales channels and modern logistics – supporting both B2B customers and growing direct-to-consumer activities.

The solution at a glance

The AutoStore™ solution implemented by Kardex includes:

- 30 robots
- 30,000 bins
- Goods-to-person picking and packing
- Integrated into the new headquarters and logistics centre in Eschlikon

The logistics concept

- Previously distributed Swiss logistics brought together at one location
- More efficient use of space through high-density automated storage
- Goods move directly to employees for efficient picking and packing
- Designed to support a broad and growing product portfolio
- Scalable logistics infrastructure for continued growth
- More than 21,000 m² combining logistics, offices and showroom space

What to expect

- The CHRIS sports growth and automation journey first-hand
- Project insights from CHRIS sports, Kardex, and AutoStore™
- A guided tour of the live AutoStore™ installation
- Live insights into AutoStore™, picking, packing and the connected logistics processes
- Direct exchange with CHRIS sports and Kardex experts

Agenda

10:00 Welcome and Get-together
10:30 Customer Story & Kardex and AutoStore™ insights
11:30 Guided Site Tour
12:30 Networking & Lunch
13:30 End of the event

Participation

Participation is free of charge. As places are limited, attendance is subject to confirmation.

Register now | Xperience Day at CHRIS sports

You will receive the exact address and further organisational details with your participation confirmation